



Global Digital Transformation Partner

# transcosmos investment overview

# transcosmos

## Company Overview

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TYO : 9715

<http://www.trans-cosmos.co.jp/english/>  
<http://transcosmos.com/>

<b>Founded</b>	1966	(forerunner of transcosmos)
<b>Headquarter</b>	Tokyo, Japan	
<b>Capital</b>	29 Billion yen	
<b>Sales</b>	354 Billion yen (approx. US\$3.0 Billion) <small>Year Ended March 2022</small>	
<b>Employees</b>	69,500+	
<b>Key Businesses</b>	<ul style="list-style-type: none"><li><span style="color: blue;">■</span> CC Contact Center Services</li><li><span style="color: orange;">■</span> BPO Business Process Outsourcing Services</li><li><span style="color: red;">■</span> DM Digital Marketing Services</li><li><span style="color: green;">■</span> EC E-Commerce One-stop Services</li></ul>	

# transcosmos

## Top Management Officers and Corporate Message

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**Representative Director,  
Chairman  
transcosmos inc.  
Masataka Okuda**



**Representative Director,  
Co-president  
transcosmos inc.  
Koichi Iwami**



**Representative Director,  
Co-president  
transcosmos inc.  
Masaaki Muta**

### Global Digital Transformation Partner

As digital technology continues to evolve, consumer touchpoints with businesses have diversified and consumer influence on businesses has become more powerful than ever before. At the same time, industrial borders have become vague as new players, focusing on the cutting-edge technology, continue to emerge. Now, in order to adopt to the changing business environment and to support our clients' transformation, transcosmos provides two new suites of services, tapping into the digital technology.

First is the services that support improving customer experience by removing the barrier between marketing, sales and support to centralize diversified consumer touchpoints. Integrating our long-standing, proven know-how on consumer communication and digital technology with our global service network, transcosmos aims to become the one and only partner who can work with the clients to drive their initiatives to improve customer loyalty as well as to expand their sales and profits.

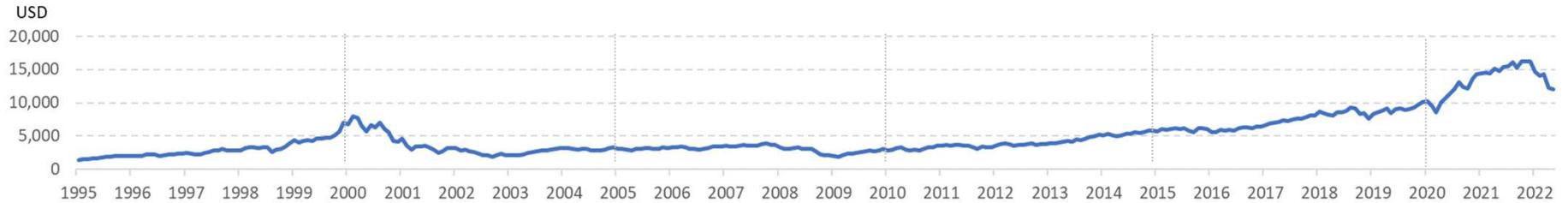
Second is the services that support digitalization of clients' internal business processes to respond to digitalized market and consumers. Leveraging the digital technology-based automation and the digital platform, transcosmos develops a simple business process together with the clients and supports its operation.

transcosmos continues to support clients' transformation by seamlessly connecting those two suites of services. As one transcosmos, we endeavor to become the trustful Global Digital Transformation Partner for all our clients.

# Investments and M&A History

We have invested to **several hundred startups and companies** in Internet / Digital fields since 1995.

NASDAQ Market Trend :



Selected Companies





Global Digital Transformation Partner

## Strategic Investments / M&A

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United States, Europe, Latin America  
China, Japan, Southeast Asia and India

# U.S. / Europe Global E-Commerce



## The premier eCommerce fulfillment provider

<https://www.pfscommerce.com/>

NASDAQ : PFSW

### Company Profile

- Drawing upon 20+ years of experience and innovation in the industry, PFS supports eCommerce fulfillment operations for both DTC and B2B channels. Brands and retailers across industry verticals (health and beauty, jewelry, CPG, apparel, footwear and government) look to PFS to provide brand-centric operations that effectively scale to support growing eCommerce demand.
- Stay ahead of the game in today's digital-first retail environment by outsourcing with confidence with PFS. Backed by the best technologies, systems and people, our solutions enable you to quickly scale operations in support of record volumes, expand to new geographies, enhance the customer experience with omnichannel technology and more.
- From multi-node fulfillment operations that ensure faster order delivery, to customer service interactions that prioritize customer satisfaction and first-call resolutions, to omnichannel operations that optimize inventory across digital and physical channels, PFS delivers on brand ethos across every eCommerce touchpoint.
- In May 2013, transcosmos formed a strategic and equitable partnership with PFSweb.

### Services



Order Fulfillment



Customer Service



Order Management Platform

### Selected Clients



Company Name	PFSweb, Inc.	Founded	1994	HQ	Allen TX, USA
Locations	N. AMERICA	Dallas, TX, Las Vegas, NV, Memphis, TN, Toronto, Canada			
	EUROPE	LIÈGE, Belgium, Southampton, UK			
	ASIA	Bangalore, India			

# United States

## Global E-Commerce



## TAYLOR STITCH

## California-Based Authentic Fashion Brand

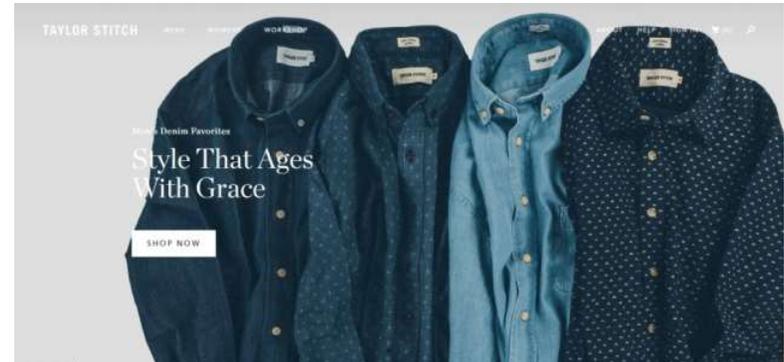
<https://www.taylorstitch.com/>

### Company Profile

- Classic men's and women's apparel inspired and designed in California.
- Authentic, uncompromisingly designed fashion brand.
- transcosmos formed an alliance with Taylor Stitch in April 2017.

### Products

- **Fabric Sourcing** Taylor Stitch develops custom fabrics that allow them to have the perfect material for each collection they produce. The raw materials are some of the world's best. They pride ourselves in producing quality apparel and delivering great value.
- **Responsible Manufacturing** Taylor Stitch manufactures in specialized factories all over the United States and Europe. When they want something made, they find the people that make it best. Their denim is cut and sewn at a preeminent San Francisco factory. Their dress shirts are cut and sewn by a Portuguese family factory that's been hand-turning collars for more than 60 years.
- **The Workshop** This is our testing platform for new designs. Taylor Stitch launch a new collection of products every week and allow customers to pre-order goods for a period of 2 weeks. If the pre-sale reaches its goal, they'll make the merchandise.
- **Limited Releases** If a product succeeds in the Workshop, they'll also sell it as a limited release. This is where they make more units on top of whatever was sold in the pre-sale.
- **Essentials** At the base of Taylor Stitch is a collection of products that they always keep in stock. These are the products that should be in every man or woman's closet.



**Founded**

2008

**HQ**

San Francisco, CA, USA

# United States

## Global E-Commerce



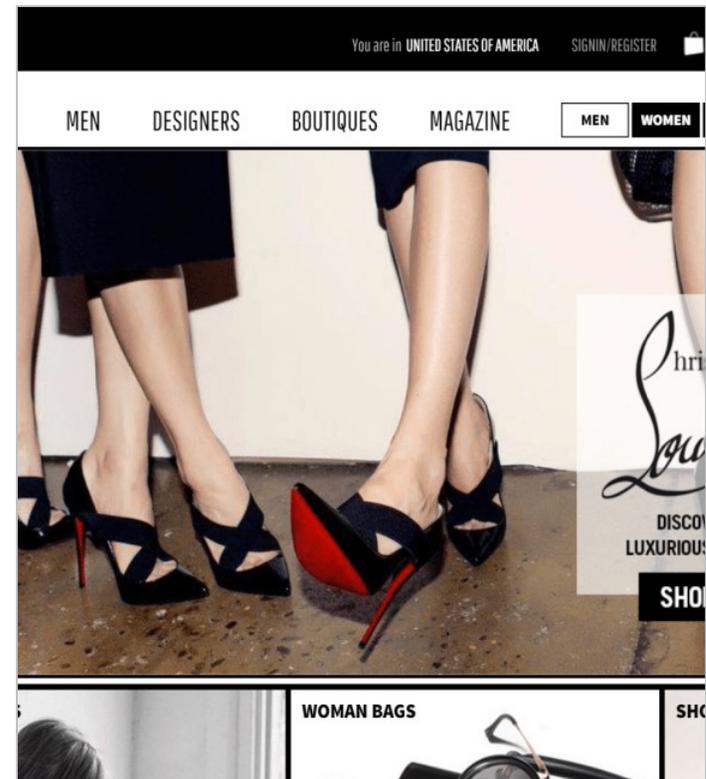
## The Premier Online Marketplace of Italian Fashion Boutiques and Designers

<https://www.italist.com/en>

### Company Profile

- Italist is the largest preliminary online marketplace fully dedicated to Italian luxury multi-brand boutiques.
- Italist was born in Silicon Valley in 2014, with funding from 500 Startups and other institutional investors.
- Today they're based in Los Angeles, with offices in Europe. They're a diversified, multilingual team of passionate luxury enthusiasts with a special appreciation for the uniqueness of Italian retail shopping.
- February 2015, transcosmos invested and partnered with Italist.

<b>Founded</b>	2013	<b>HQ</b>	Beverly Hills, CA, USA
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# Europe

## Global E-Commerce



## E-Commerce System Solutions Company in Europe

<http://www.vaimo.com/>

### Company Profile

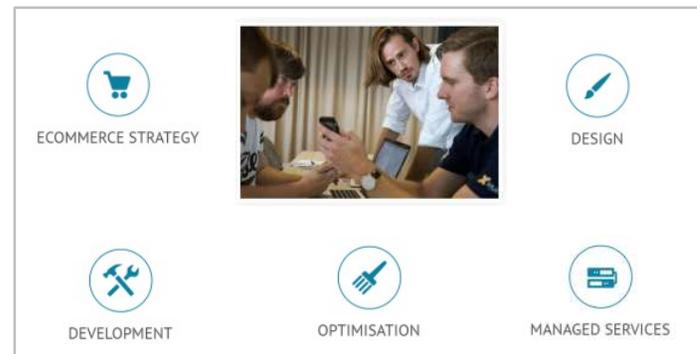
- VAIMO is a full service E-Commerce solution provider specializing in developing E-Commerce solutions on the “Magento” platform. Since its establishment in 2008, it has launched more than 400 E-Commerce websites for clients all over the world.
- In 2015, VAIMO was awarded as the leading Magento eCommerce solution partner in the EMEA (Europe, the Middle East and Africa).



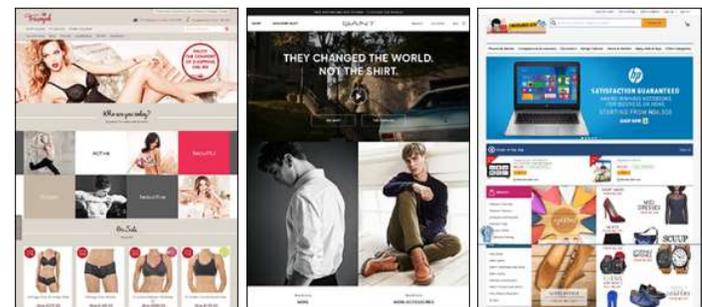
- VAIMO has offices in Sweden, UK, Finland, Norway, Denmark, South Africa, Estonia and Ukraine. With more than 150 developers, VAIMO provides E-Commerce services for approximately 100 active clients.
- In September 2015, transcosmos formed a strategic and equitable partnership with VAIMO.

Company Name	VAIMO AB	Founded	2008	HQ	Stockholm, Sweden
Offices	<i>Sales/Development Offices</i>	London (UK), Tallinn (Estonia), Copenhagen (Denmark), Helsinki (Finland), Oslo (Norway), Pretoria (South Africa)			
	<i>Development Offices</i>	Gothenburg (Sweden), Kiev (Ukraine), Oulu (Finland)			

### Services



### Clients Cases



<http://za.triumph.com/>

<http://www.gant.com/>

<http://www.konga.com/>

# Latin America

## Global E-Commerce



infra.commerce

## E-Commerce One-Stop Service Provider in Brazil

<http://www.infracommerce.com.br>

### Company Profile



### Seu e-commerce na solução mais completa do mercado

A Infracommerce, experiente no mercado de inovação digital, possui a liderança no mercado de e-commerce e Full Service, com soluções B2B, B2C, B2E e B2B2B. Mobile ou Marketplace que se adequam a realidade de cada cliente. Acompanhamento diário, soluções tecnológicas de última geração e olhar 360º voltado para o cliente. Nossa gestão é completa e unificada, integra todos os processos e promove a melhor experiência de compra para os seus clientes. As nossas soluções atendem de maneira completa ou modular toda a cadeia: plataforma omnicanal, operações, marketing e vendas e full service. Oferecemos um modelo de negócio atraente que garante rentabilidade da operação e redução de riscos, operacionalizando as melhores práticas do mercado.

<b>Company Name</b>	Infracommerce Ltd.		
<b>Founded</b>	December 2012	<b>HQ</b>	São Paulo, Brazil

- Infracommerce provides extensive e-commerce related services ranging from developing e-commerce websites for businesses and brands, supporting store openings on Brazil's local online marketplaces, fulfillment, online marketing, payment to CRM and customer care.
- While Google and Facebook are popular among Brazil's internet users, the country has its distinctive e-commerce business environment with local major retailers such as Americanas and Submarino, Western companies including Walmart and Groupon as well as Argentina's MercadoLibre boasting the top presence in the arena.
- Leveraging a wealth of insights and know-how on selling local and global companies' products online in Brazil, Infracommerce serves various global brands across industries ranging from fashion, consumer product to beverages, such as RayBan, Sunglass Hut, Unilever, Ambev, Johnson&Johnson, JBL and NewBalance.
- transcosmos formed a capital and business alliance with Infracommerce in November 2016.

# China

## Global E-Commerce



## The Leading Chinese Fashion E-Commerce Service Provider

<http://www.nengmao.net/>

### Company Profile

- Magic Panda is an industry leading company providing E-Commerce support services for apparel companies within China.
- They prioritize customer experiences in merchandising, branding, marketing and customer support. They also provide O2O services.
- They have an advantage with familiarity of trends and best sellers of apparel, acquired from numerous experiences supporting E-Commerce operations.
- Sales increase from joint development of products, merchandise, store design and marketing executions.
- Furthermore, as a TMALL partner, Magic Panda receives Top-Level Gold Certification in apparel from TMALL, China's largest E-Commerce mall for 4 consecutive terms.
- In June 2015, transcosmos formed a strategic and equitable partnership with Magic Panda.



Magic Panda Office



Client Case – Lee  
<http://lee.tmall.com/>



Client Case – Marisfrolg  
<http://marisfrolg.tmall.com/>

Company Name	Shandong Ya Nuoda E-Commerce Co., Ltd.		
Founded	May 2011	HQ	Jinan City, Shandong, China

# China

## Global E-Commerce



## The Leading Online Distributor of Cosmetics & Personal Care Products

<http://youquhui.com>

### Company Profile

- UNQ is a distributor for Japanese / Korean Cosmetics & Personal Care products in China. As the official E-commerce representative of the brand, they are in charge of the wholesale and sales promotion for China's major online retailers such as JUMEI, The Store and JD.com.
- In addition, B2C sales are provided by running operations such as brand flagship store for Tmall and their own UNQ flagship store.
- UNQ is one of China's largest distributors in the market that specializes in E-Commerce business for Cosmetics & Personal Care.
- In March 2015, transcocosmos formed a capital and business alliance with UNQ to enter E-Commerce distribution businesses.

### Partners



### E-Commerce One-stop service in China (Cosmetics & Personal Care Market)

#### Wholesale and Promotion for Corporate Customer as their Official Online Retail Distributor

- Conduct sales and stocking inventory in place of the corporate customer as the official distributor for online retail
- Increase wholesale sales volume by creating proposals such as promotion and bundles
- Focuses on expanding Japanese, Korean cosmetic/personal care brands

#### One-Stop Support for Construction and Operation of Mall/E-Commerce Website for Corporate Customers

- E-Commerce Business Strategy and Business Planning
- E-Commerce website Construction and Operation
- Internet Promotion
- Customer Center
- Fulfillment (Inbound/Outbound shipment and delivery arrangement)
- One-Stop support for integrated CRM, etc.



Company Name	UNQ Co., Ltd.		
Founded	August 2010	HQ	Shanghai, China

# Japan

## Global E-Commerce

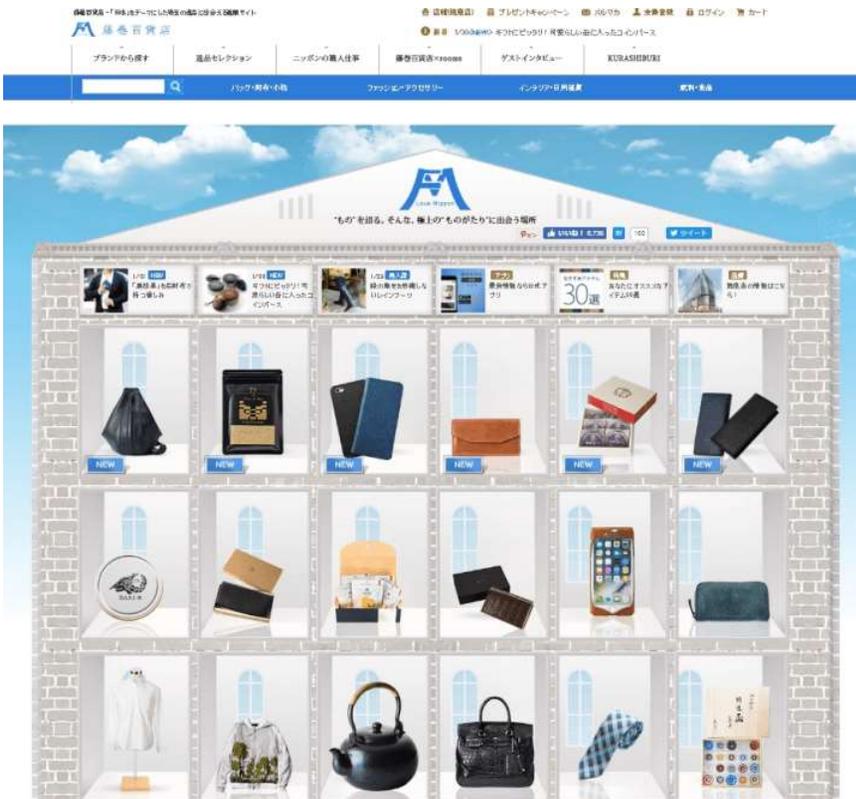


## E-Commerce Website with Collection of Masterpieces

<http://fujimaki-select.com/>

Operated by **caramo, inc.**

### Site Profile



- Fujimaki-Select was launched in May 2012 by Mr. Fujimaki, famous buyer of ISETAN (one of the most influential department stores in Japan).
- Merchandise include: fashion, accessories, stationery, lifestyle goods etc.
- transcosmos acquired caramo, inc., operator of "Fujimaki-Select", from Zappallas, inc. in July 2015.
- In March 2016, they opened a brick-and-mortar store inside the TOKYU PLAZA GINZA in Tokyo.

"FUJIMAKI hyakkaten"  
Ginza Store  
Tokyu Plaza Ginza 6F,  
5-2-1, Ginza, Chuo-ku,  
Tokyo, Japan



# Japan

## DEC Solutions



### Joint Venture with LINE



#### Summary



- Promoting LINE-based contact centers and creating new ways for companies and customers to communicate.
- transcosmos launched “transcosmos online communications inc.”, a new joint venture, with LINE Corporation in May 2016.
- LINE has more than 68 million registered users in Japan and has created various opportunities for companies to better engage with these users via services such as LINE Official Accounts, sponsored stickers and LINE Free Coins.
- LINE launched LINE Business Connect in February 2014. It is a service that provides a business-oriented API that includes many of the features of LINE official accounts and offers a degree of mass customization for companies, enabling two-way communication with regular LINE users and linking the companies’ existing system data. As a result, companies are expanding their use of LINE in ways that match their needs and unique business attributes.
- With the establishment of transcosmos online communications inc., company-to-customer communication on LINE will be even faster. Consulting and planning services for corporations and the development of new services using LINE Business Connect will be conducted jointly by transcosmos and LINE.

<b>Company Name</b>	transcosmos online communications inc.		
<b>Founded</b>	May 2016	<b>HQ</b>	Tokyo, Japan
<b>Capitalization Ratio</b>	transcosmos 60%, LINE 40%		

# Japan

## DEC Solutions



# GRAND DESIGN Gotcha! mall. Service Provider of Shopping Mall Mobile-App "Gotcha! mall"

<http://www.gotchamall.com/>

### Summary



※Various data obtained are utilized for "Gotcha! mall" operations and other marketing business.

※By using the unique "Gotcha!mall" DMP, the matching users with incentives offered by companies with stores is achieved and conversion rates are increased on data analysis.

- transcocos formed a strategic and equitable partnership with Grand Design in June 2015.
- Through the partnership with Grand Design, transcocos expanded "Gotcha! Mall" to the ASEAN Market.
- Grand Design provides the "Gotcha! Mall" shopping mall app a capsule toy promotion to encourage "store visits, purchases and re-visits" from mobile devices. In "Gotcha! Mall", a number of shops and brands have opened dedicated areas where users can obtain valuable rewards and coupons by playing.
- This is a completely new type of Omni-channel platform, which links the mobile app with actual brick-and-mortar stores, including the ability to use the acquired rewards and coupons in those stores, as well as the possibility to obtain further rewards by playing in the stores.
- In addition, it is possible to achieve an optimal incentive matching (free gifts such as coupons) for users by "Gotcha! Mall" DMP (Data Management Platform). This fine-tunes various types of data which are accumulated and analyzed considering perspectives including usage time and place, together with factors such as user attributes (gender and age, etc.) and play logs (number of times played, number of store visits, etc.).

# Southeast Asia

## Global E-Commerce



## The Largest Daily Deal E-Commerce Website in Thailand and The Philippines

<http://www.metrodeal.com/>

### Company Profile

The screenshot shows the MetroDeal website interface. At the top, there's a banner for 'Lowest Asia Travel Deals by HIS'. Below that is the MetroDeal logo with the tagline 'Live your City for Less'. A search bar is present with the text 'What are you looking for?'. There are also 'Popular Searches' like 'Softel Spiral Buffet', 'Vikings', 'Golds Gym', etc. The main content area displays several deal cards:

- UFC GYM:** 70% Off: Train Different with UFC Gym Experience inside the Octagon for P540 instead of P1800. Price: P540 (P1800), 70% off, 3 bought.
- Ichiban:** Indulge in a Lavish & Sumptuous Japanese Buffet at Shabu-shabu Ichiban starting at P342. Price: P342 (P488), 30% off, 162 bought.
- Wendy's:** Fall in Love with an Indulgent Baconator Combo for 2 Persons at Wendy's for P450 instead of P676. Price: P450 (P676), 33% off, 796 bought.
- ACE Water Park:** Flash Sale: 4-Hour Pass to Ace Water Spa: Hot Herbal Pools, Lap Pools, Steam & Sauna for P385. Price: P385 (P550), 30% off, 4206 bought.
- Mont Albo:** 60-Min. Hilot, Tui Na or Swedish Massage with 10-Min. Bentosa at Mont Albo Massage Hut for P299. Price: P299 (P510), 41% off, 460 bought.
- Novotel:** Food Exchange's Festive Buffet at Novotel Manila Araneta Center starting at P892 instead of P1488. Price: P892 (P1488), 40% off, 206 bought.

Company Name	MetroDeal Co., Ltd.		
Founded	July 2011	HQ	Bangkok, Thailand

- MetroDeal sells clients' products on the No.1 daily deal e-commerce website which has 3 million members in the Philippines and 1.5 million members in Thailand.
- The site features deals for : electronics, fashion, health and beauty, toys, restaurants, spas & salons, cinema, travel packages etc.
- In March 2015, MetroDeal became a transcosmos Group company.

# Southeast Asia

## DEC Solutions

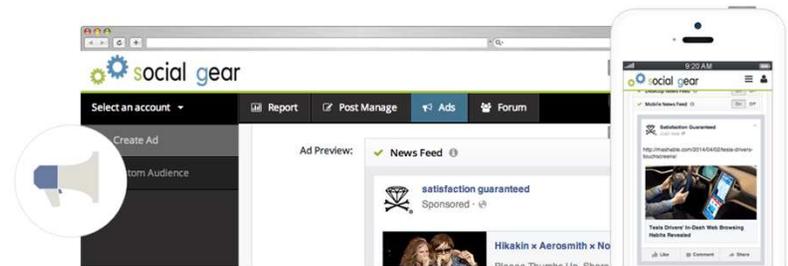


## Leading Social Media Management Solution Provider for Facebook

<http://www.social-gear.jp/>

### Company Profile

- Social Gear provides the Facebook operation and management system, “social gear” and the advertising in site data in real-time, “social gear Ads+” (released in June 2015).
- Social Gear is one of the first Facebook Marketing Partners (formerly known as “Preferred Marketing Developer”) with Community Management Specialty in Asia: Facebook established its Facebook Marketing Partners program to represent the various technologies in the Facebook ecosystem and to recognize companies that develop holistic solutions.
- “social gear” has introduction results in over 400 brands, such as airline industries, financial industries, and automotive industries, providing services in Japanese, English, and Chinese (Taiwan).
- transcosmos formed a capital and business partnership with SOCIAL GEAR PTE LTD in June 2015.
- transcosmos acquired 100% ownership of Social Gear in May 2016.
- transcosmos provides a service that allows unifying control over operation of Facebook’s advertisement in regions centered in Japan, US, and APAC.



- Uniquely developed analysis graph  
It makes a versatile data, analyzing on-hand possible by visualizing massive advertisement insight data of over 150 items, in real-time.
- Optimizing and expanding actions in 10 varieties  
It lets you take action as is in real-time in contrast to a set of analyzed and chosen advertisements. By adjusting the collective optimization of bidding unit price and budget of versatile set of chosen advertisements, adding monitoring items, etc., it can actualize suggestions based on accurate analysis.
- Integrated UX which concludes all works in a single page  
It can unify the control of data collection, selection and analyzing, and planning measures and taking action, in real-time.

<b>Company Name</b>	SOCIAL GEAR PT LTD		
<b>Founded</b>	June 2013	<b>HQ</b>	Singapore, Singapore

# Southeast Asia

## Fintech



## Leading Fintech Company in the ASEAN region

<https://www.softspace.com.my/>

### Company Profile

- Soft Space focuses on the development of innovative resolutions for the banking and payment industry. With 20 financial institutions in 10 countries using its solutions, Soft Space had shipped 180k Mobile Point of Sales (MPOS) terminals to banks and benefiting thousands of merchants in Asia.
- transcosmos formed a capital and business alliance with Soft Space in May 2017.
- Soft Space and transcosmos inc. partnership introduces an omnichannel customer relationship management (CRM) solution that helps enhance clients' digital engagements to a whole new level by delivering appealing ads, loyalty marketing program that can directly send tailored discount coupons to customers' smartphones that leverages both offline and online data. Merchants can also leverage on the chatbot services within the solution to further engage their customers.
- Soft Space is a pioneer digital payment company in ASEAN that provides innovative payment solutions, which focuses on mobile payments that includes its flagship Mobile Point-of-Sales (MPOS) solution. Soft Space is known as the first company in Asia to obtain a centralized EMV Level 2 certification for cloud-based server, and their solutions are certified by EMV, PCI and major card schemes; making it secure, credible and recognized globally. Soft Space has been granted the Domestic Investment Strategic Fund (DISF) and Pioneer Status Incentive for high technology industry by MIDA in December 2013 and the grant has accelerated Soft Space's growth.



<b>Company Name</b>	Soft Space Sdn Bhd.		
<b>Founded</b>	March 2012	<b>HQ</b>	Kuala Lumpur, Malaysia



Global Digital Transformation Partner

# Strategic Partnership

# Strategic Partnership E-Commerce

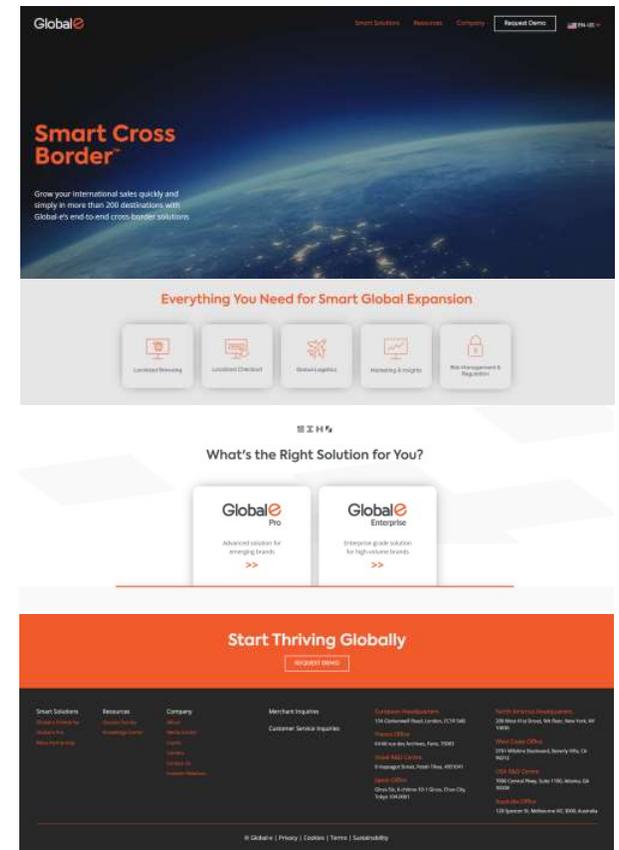


## Smart Cross-border - Grow your international sales quickly

<https://www.global-e.com/en/>

### Company Profile

- Global-e (Nasdaq: GLBE) is the world's leading platform enabling and accelerating global, direct-to-consumer cross-border e-commerce.
- The chosen partner of hundreds of brands and retailers across the United States, Europe and Asia, Global-e makes selling internationally as simple as selling domestically.
- The company enables merchants to increase the conversion of international traffic into sales by offering online shoppers in over 200 destinations worldwide a seamless, localized shopping experience.
- Global-e's end-to-end e-commerce solutions combine best-in-class localization capabilities, big-data best-practice business intelligence models, streamlined international logistics and vast cross-border experience, enabling international shoppers to buy seamlessly online and retailers to sell to, and from, anywhere in the world.
- Founded in 2013 by Amir Schlachet, Shahar Tamari and Nir Debbi, Global-e operates from eight offices worldwide.
- transcosmos partnered with Global-e in November 2021.
- The partnership will help Japanese retailers and brands grow their cross-border ecommerce business over 200 destinations worldwide.



<b>Company Name</b>	Global-e		
<b>Founded</b>	2013	<b>HQ</b>	Israel

# Strategic Partnership E-Commerce

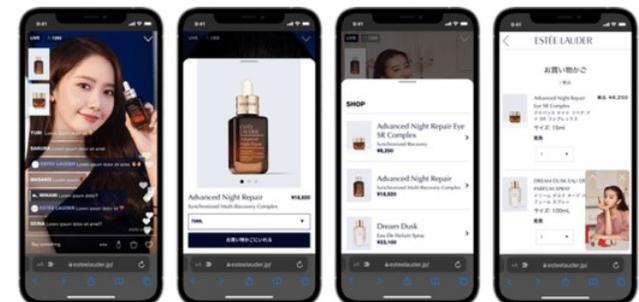
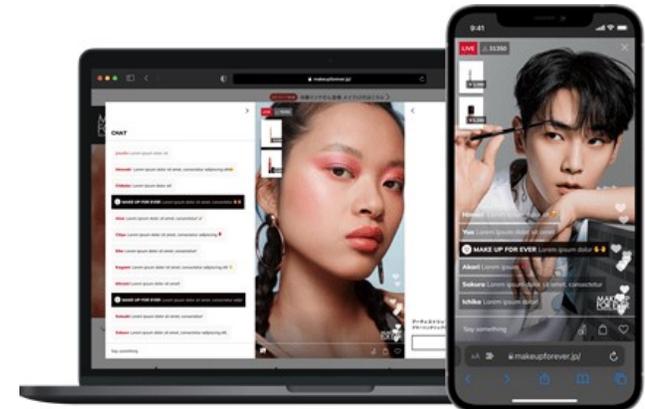


## Live Video Shopping

<https://bambuser.com/>

### Company Profile

- Bambuser is the world leading live video shopping technology company and is the overall winner of the LVMH Innovation Award 2021 hosted by the LVMH Group. Bambuser empowers more than 300 brands across the globe including brands from the LVMH group, Samsung, Tommy Hilfiger, Farfetch, etc. With its live video shopping solution, brands can make influencers and their store associates host live shoppable events online, broadcasted to unlimited viewers. With Bambuser, you can live stream your videos on your brand website, making both your registered members and new customers enjoy the videos seamlessly without any app download, and dramatically boost customer engagement, sales and time on site.
- Bambuser offers various streaming features. To not compromise on quality, Bambuser supports multiple-host simultaneous connections with a split-screen solution. In addition, its pre-recorded video broadcasting feature allows brands to live stream promotional videos, commercials and other pre-recorded videos by directly uploading the content to Bambuser. Moreover, using multiple RTMP (Real Time Messaging Protocol) cameras to switch between camera angles and other production setups, Bambuser gives your live video shopping shows a professional feel.
- transcosmos partnered with Bambuser in March 2022.



Company Name	Bambuser		
Founded	2007	HQ	Stockholm, Sweden



Global Digital Transformation Partner

# Investment / Joint Venture Track Records

# Selected Investment / Joint Venture Track Records

U.S.					Joint Ventures in Japan		
							
							
							
							
							
							
							
					Asia		
							
							

## Selected Track Records

# Investments

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	<p><b>Zynga</b> <a href="http://zynga.com/">http://zynga.com/</a></p> <p>Zynga is a leading developer of the world's most popular social games that are played by millions of monthly consumers. The company has created evergreen franchises such as FarmVille, Zynga Casino and Words With Friends.</p>	<p><b>Founded</b> 2007</p>
	<p><b>Zazzle</b> <a href="http://www.zazzle.com/">http://www.zazzle.com/</a></p> <p>Zazzle is the world's leading platform for quality custom products. Zazzle's proprietary technology enables individuals, professional artists and major brands, including Disney and Hallmark, to create and offer billions of unique products for customers worldwide.</p>	<p><b>Founded</b> 1999</p>
	<p><b>Become</b> <a href="http://www.become.com/">http://www.become.com/</a></p> <p>Become provides cloud-based performance marketing and SaaS solutions that benefit online retailers, web &amp; mobile publishers and online shoppers (Product Ads, Channel Management, Feed Optimization, Analytics and more).</p>	<p><b>Founded</b> 2004</p>
	<p><b>Multiply</b> <a href="http://multiply.com/">http://multiply.com/</a></p> <p>The largest social media marketplace in Southeast Asia.</p>	<p><b>Founded</b> 2003</p>
	<p><b>Cinemanow</b> <a href="https://www.cinemanow.com/">https://www.cinemanow.com/</a></p> <p>Internet-based digital video distribution company</p>	<p><b>Founded</b> 1999</p>
	<p><b>meez</b> <a href="https://www.meez.com/">https://www.meez.com/</a></p> <p>Meez is the only online virtual playground for teens to create social and multimedia activities to share with friends. Meez is a online community that combines a social virtual world with social networking, gaming, rich multimedia sharing and more.</p>	<p><b>Founded</b> 2009</p>

## Selected Track Records

# Past Joint Ventures in Japan

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	<p><b>DoubleClick Japan</b> <a href="https://www.google.com/doubleclick/">https://www.google.com/doubleclick/</a></p> <p>As a pioneer of digital marketing, DoubleClick is used as world standard advertising delivery technology to provide a wide range of operation services for internet / business advertising and sales promotion strategies to a company's marketing divisions, ad agencies, portal sites, E-Commerce sites.</p>	<p><b>Founded</b> 1997</p>
	<p><b>CyberSource Japan</b> <a href="http://www.cybersource.com/ja-JP/">http://www.cybersource.com/ja-JP/</a></p> <p>CyberSource provides selected range of payment and risk management solutions, designed to help merchants maximize sales and minimize fraud.</p>	<p><b>Founded</b> 2000</p>
	<p><b>Ask Jeeves Japan</b> <a href="http://jp.ask.com/">http://jp.ask.com/</a></p> <p>Ask.jp boasts a leading search engine traffic ranking after Google, Yahoo, MSN and AOL in US. It is a Japanese version of each information portal as for the next generation type search engine. Traffic is increasing rapidly because of its original function and active service developments.</p>	<p><b>Founded</b> 2000</p>
	<p><b>Become Japan</b> <a href="http://www.become.co.jp/">http://www.become.co.jp/</a></p> <p>Comparison shopping search engine with new features</p>	<p><b>Founded</b> 2005</p>
	<p><b>NetSuite Japan</b> <a href="http://www.netsuite.co.jp/">http://www.netsuite.co.jp/</a></p> <p>NetSuite is the leading provider of on-demand, integrated business management software for growing and midsize businesses.</p>	<p><b>Founded</b> 2006</p>
	<p><b>Brightcove Japan</b> <a href="http://www.brightcove.com/">http://www.brightcove.com/</a></p> <p>Brightcove is an online video platform service that empowers video producers and programmers to build broadband businesses while giving marketers more ways to communicate and engage with their consumers.</p>	<p><b>Founded</b> 2008</p>



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# Thank you

<http://www.trans-cosmos.co.jp/english/>  
<http://transcosmos.com/>

[Contact] [sales@transcosmos.com](mailto:sales@transcosmos.com)

<transcosmos America, inc.>  
879 West 190th Street, Suite 410  
Gardena, CA 90248

<Strategic Investments, R&D (Silicon Valley)>  
3031 Tisch Way, Suite 304,  
San Jose, CA 95128